

Message Text

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PAGE 01 STATE 187588

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INFO OCT-01 EA-07 ISO-00 SS-15 EB-05 RSC-01 /029 R

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DRAFTED BY: ANDREW KOSTECKA

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CG&SD/OBRA: NORRIS A. LYNCH EA/K: H. NEWSOM

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R 202202Z SEP 73

FM SECSTATE WASHDC

TO AMEMBASSY SEOUL

UNCLAS STATE 187588

E.O. 11652: N/A

TAGS: BEXP, KS

SUBJ: FRANCHISING AND/OR TECHNICAL ASSISTANCE MCDONALD HAMBURGERS

REF: SEOUL 5543

1. CONTACTED MR. STEVE BARNES, PRESIDENT, INTERNATIONAL DIVISION, MCDONALD'S SYSTEMS, INC. MR. BARNES INFORMED THIS OFFICE THAT MCDONALD'S IS INTERESTED IN FRANCHISING ITS OPERATIONS IN KOREA. MR. BARNES SUGGESTED THAT MR. CHUN, JOONG YOON, PRESIDENT, SAN YANG FOODS CO., LTD. WRITE DIRECTLY TO HIM AT THE FOLLOWING ADDRESS: MR. STEVE BARNES, PRESIDENT, INTERNATIONAL DIVISION, MCDONALD'S SYSTEMS, INC., 1 MCDONALD PLAZA, OAK BROOK, ILLINOIS 60521.

2. YOU MAY INFORM MR. CHUN, JOOG YOON THAT MR. BARNES PLANS TO VISIT KOREA WITHIN THE NEXT FEW MONTHS. RUSH

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
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